

TAMARACK – “*The Best of West Virginia*” INFORMATION

- Tamarack has been in operation since 1996 and showcases the work of West Virginia juried artisans, writers, food producers, performers and visual artists.
- Tamarack creates economic development opportunities for artisans and cottage industries throughout West Virginia.
- Tamarack retains, expands and creates jobs for West Virginians and enhances the State’s overall image and tourism.
- Tamarack enhanced its services in 2003 with the addition of a new conference center – adding over \$1 million in sales to Tamarack’s gross revenues.
- Tamarack’s public-private partnership with The Greenbrier has contributed to the success of food service.
- \$1.2 million of concession revenues from the three travel plazas (food and fuel sales) are dedicated to subsidizing Tamarack operations. Tamarack generates over \$6 million/yr. in gross sales and collects over \$350,000/yr. in sales taxes.
- Tamarack directly employs 140 full and part-time staff.
- Since 1996, hotels, motels and restaurants have proliferated at Exit 44 and appear to be thriving.
- No toll revenues were used to construct Tamarack; nor are toll revenues used in the operation of Tamarack.
- The Tamarack Foundation is a non-profit organization that raises funds to help with developing the creative community through the breadth of programs it offers for all stages of business development and support for the artisans.