New River Gorge Bridge Lighting Concept

November 2011 Web Poll Results (1,388 Total Responses)

No

1,060 76.4%

WHY? TOP 4 REASONS

- *Better uses for the money* 32%
- *Concern for the area's natural beauty* 22%
- *Environmental concerns* 12%
- *Unattractive* 11%

Yes

247 17.8%

WHY? TOP 4 REASONS

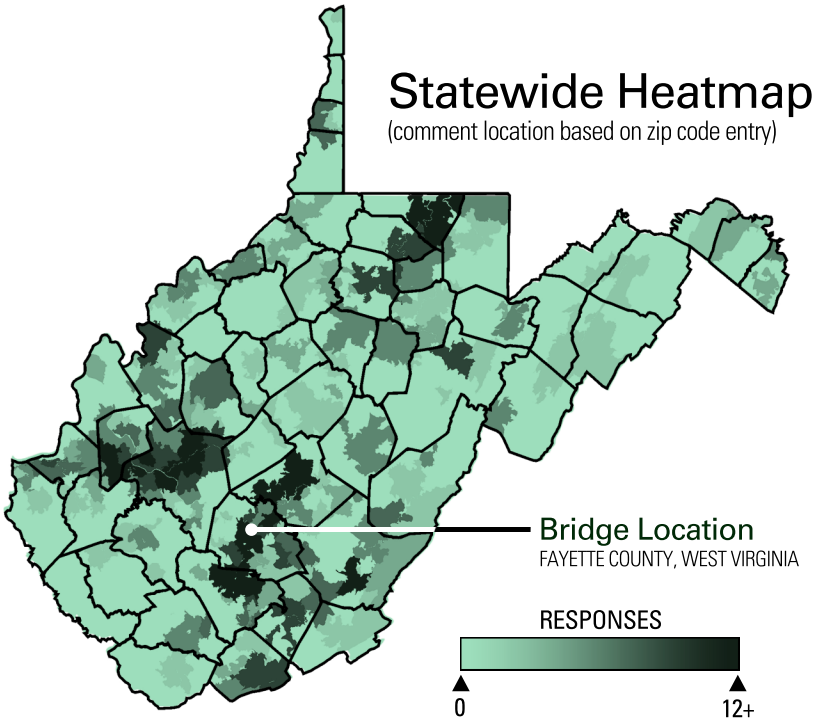
- *Outstanding beauty enhancement* 31%
- *Tourism attraction & economic boost* 26%
- *No reason given* 19%
- *Seasonal lighting opportunity* 5%

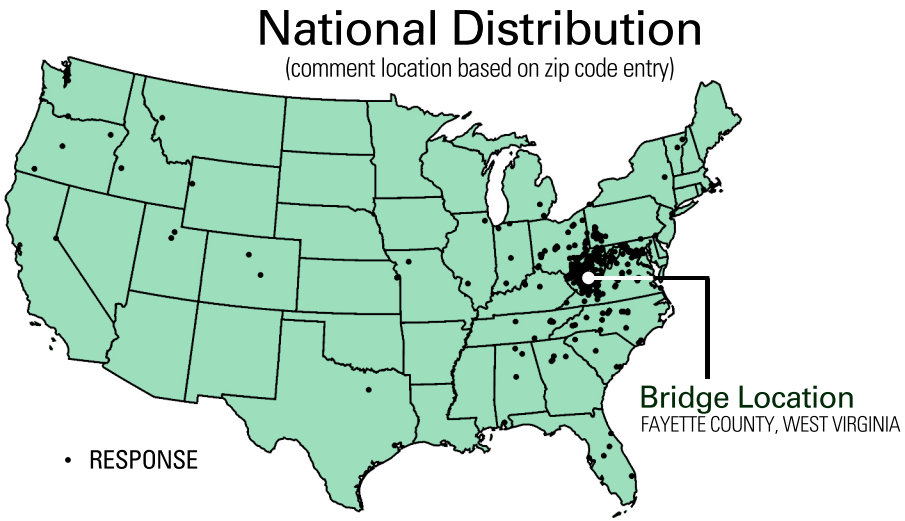
I Don't Know

81 5.8%

WHY? TOP 4 REASONS

- *What funding source?* 13%
- *Need more information on natural beauty impact* 12%
- *Need more information in general* 10%
- *Need more information on environmental impacts* 9%





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